

# Paw Prints

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MARCH 1989

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FROM THE PRESIDENT'S GARAGE  
SOMEWHERE IN FRANKLIN OR MADISON COUNTY

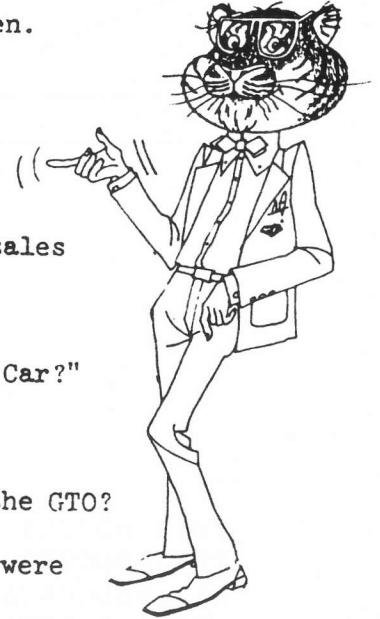
THIS MONTHS LETTER IS GOING TO BE RELATIVELY BRIEF BECAUSE I AM IN THE PROCESS OF PACKING, UNPACKING, AND HAULING. WE ARE ALMOST ALL RELOCATED IN OUR NEW LOCATION AND BOY WAS IT FUN GETTING HERE! ( DON'T BOTHER CALLING NICK WHEN YOU GET READY ). WE HAD A GOOD MEETING LAST MONTH FOR THOSE OF YOU THAT WERE UNABLE TO ATTEND. THERE WAS SOME GOOD DISCUSSION ON THE COMMENTS THAT CAME IN ON THE BALLOTS AND THAT DISCUSSION WILL BE CONTINUED THIS NEXT MONTH. WE ALSO DISCUSSED THE NEED FOR TABULATION HELP AT THE SPRING SHOW AND THE NATIONALS. THIS JOB CONSISTS OF ADDING UP THE SCORE SHEETS THAT THE JUDGES HAVE FILLED OUT. IF YOU CAN OPERATE AN ADDING MACHINE, YOU ARE QUALIFIED AND NANCY WHALEY WOULD REALLY APPRECIATE YOUR HELP. I WOULD LIKE TO THANK JIM BOWMAN, RON WEBER AND GARY WITCHEN FOR ATTENDING THE MEETING AND HOPE THEY WILL BE ABLE TO COME BACK SOON.

SEE YOU ON MARCH 8th, 7:00 PM AT DENNIS PONTIAC.

## GTO QUIZ

Hype, promotion, advertising; call it what you will but one must admit that the performance sales pitch for the GTO was impressive. Pictures of spinning tires, tiger tails hanging from gas tanks, and straight forward muscle car bragging were all part of the image of the GTO as portrayed by the ad men. This month Professor GTO will quiz you on your knowlege of the GTO sales pitch.

1. What year (s) was the tiger theme used by Pontiac is sales literature?
2. What year (s) was the GTO sold as a "Great Little Road Car?"
3. In 1970 Pontiac promoted the GTO under what name?
4. The term "Pure Pontiac" was used in what year to sell the GTO?
5. "An Idea on Wheels," "The Great One," and "Wide Track" were all used in the 1967 promotion of the GTO. Why was there a sharp decline in performance image advertising in 1967?



## ANSWERS TO QUIZ ON PAGE 7

### GTO Association of Central Ohio 1989 Officers

President	Jeff Ruffer 4875 Langton Rd. Hilliard, OH 43206 614/771-6788
Vice President	Jim Evans 13791 Cable Road Pataskala, OH 43062 614/927-5302
Secretary	Nancy Whaley 305 S. Market Street Lithopolis, OH 43136 614/837-4372
Treasurer	Richard Whaley 305 S. Market Street Lithopolis, OH 43136 614/837-4372
Directors	Nick Anspach - 216/236-3523 Jeff Inskeep - 614/891-6679 Neal Blankenship - 614/459-0352

## CALENDAR

### March 8 REGULAR MEETING

Dennis Pontiac  
2900 Morse Road  
7:00 p.m.

#### AGENDA

Approval of Minutes  
Treasurer's Report  
National Show Report  
Spring Show Report  
Ballot Suggestion Discussions  
Membership Status Report  
Old Business  
New Business  
1989 GTOAA Judging Standards  
will be available at the meeting

### April 12 REGULAR MEETING

Dennis Pontiac  
2900 Morse Road  
7:00 p.m.

# WANTED

## NEWSLETTER EDITOR FOR THE PAW PRINTS

The GTOACO is in need of an editor for its monthly newsletter the Paw Prints. The duties of the editor are to collect technical articles, minutes, new member articles, parts listings, quizzes and photos to be used each month.

Also needed are reporters and individuals to help collate and mail the newsletters.

If you have an interest in helping publish our newsletter and can give a few hours once or twice a month please call Jeff Ruffer at 614/771-6788 or Jim Evans at 614/927-5302.



Thanks to everyone who participated in the annual parts issue of the Paw Prints. The monthly parts section is one of the most important sections of the Paw Prints. Everyone at one time or another has found that part they were looking for from an ad in this section. These ads are free of charge to members. To advertise in the Paw Prints all you have to do is submit your list (preferably typed) to GTOACO, P.O. Box 215, Lithopolis, OH 43136.

#### PARTS FOR SALE

1967 NOS RH REAR QUARTER PANEL

1965 421 BORED .060 OVER, ARMASTEEL CRANK, NEW PISTONS, RINGS, BEARINGS, FORGED RODS ASSEMBLY WAS BALANCED 900.00

1966 AUTO CONSOLE 30.00

2- 10 X 15 CRAGER SS RIMS W/ N 50 TIRES 150.00

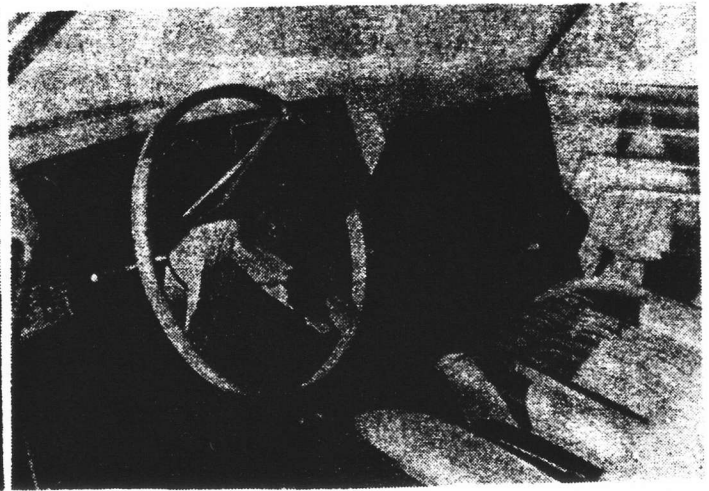
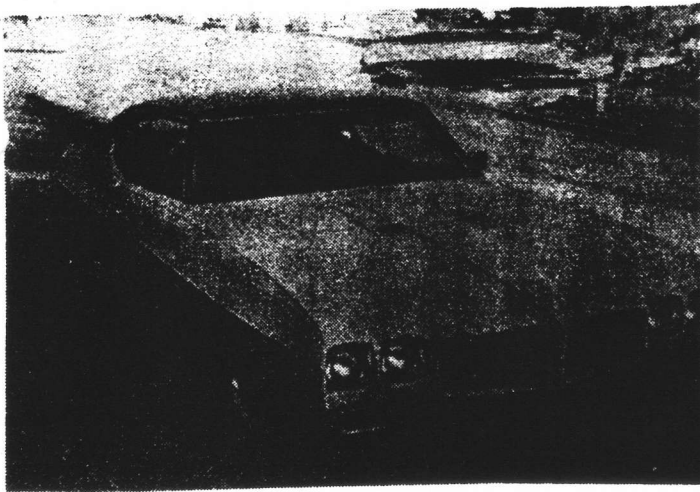
BLOWPROOF BELLHOUSING 50.00

WANTED HURST TRIM RINGS AND CENTERCAPS

CALL JEFF INSKEEP 614/891-6679

#### ANSWERS FROM QUIZ ON PAGE 2

1. 1963-66 for LeMans/Tempest, 1964-66 for the GTO. 2. 1974.
3. The Humbler. 4. 1971. 5. The Federal Trade Commission suggested that the auto companies not promote performance in magazine and newspaper ads.



Dear Richard:

Enclosed is an application and a \$20 check for membership in the GTO Association of Central Ohio. I moved from New Mexico to Ohio last year and I belong to the GTOAA.

I am a chemist 40 years old and I started a new job in Miamisburg, Ohio last year. My hobbies are cars traveling, and amateur radio (not necessarily inclusive or in that order). I grew up with fast cars in California but I could never afford one until they were no longer built. In 1969 I was in graduate school making \$283/month with a car payment of \$83. I had purchased a used 1967 Chevelle with a 283-2V and drove it for nearly 100,000 miles. There is no way that I could have afforded a more expensive car at that time. Only recently could I afford a car I missed out on as a student.

Last year I purchased a 1970 GTO in New Mexico for \$2350. The car (a Hardtop Coupe) has nearly 175,000 miles, is in nearly original condition, and the engine (400-4V) has not yet been rebuilt. I have a stack of repair records, the original window sticker, and the order sheet used by the dealer (Jim DeLorenzo) and the Albuquerque physician who purchased the car new. It came equipped with the following options: M40 (Auto), G80 (Safe-T-Track), U69 (AM-FM radio), U80 (rear speaker), D33 (remote mirror), N98 (Rally II wheels), W63 (Rally gauge cluster-clock), N41 (power steering), JL2 (power disc brakes), B32 (front mats), A01 (Soft-ray glass), C60 (Air), B96 (wheel house moldings). The car is polar white with trim 250 (blue). The car was ordered with a dealer installed vinyl top (\$100.05). The factory list price was \$4593.90 and the cash delivered price was \$4186.35. Believe it or not I also had the opportunity in New Mexico to buy an original 1967 GTO (140,000 miles) for \$3000 from the original owner, but I drug my feet about an hour too long and it was gone!

This spring I plan to begin restoring the car and I am interested in whatever information I can get about who to deal with. I have worked with Purely PMD in Albuquerque, but unfortunately the car is now in Ohio. I drove it out here last summer without incident.

I have never been to a car show and another thing I need is some description of how cars are judged. For example, what constitutes factory original? I would like to show my car but I need some guidelines to help me go about it.

Thank you for your help.

Thomas E. Walker

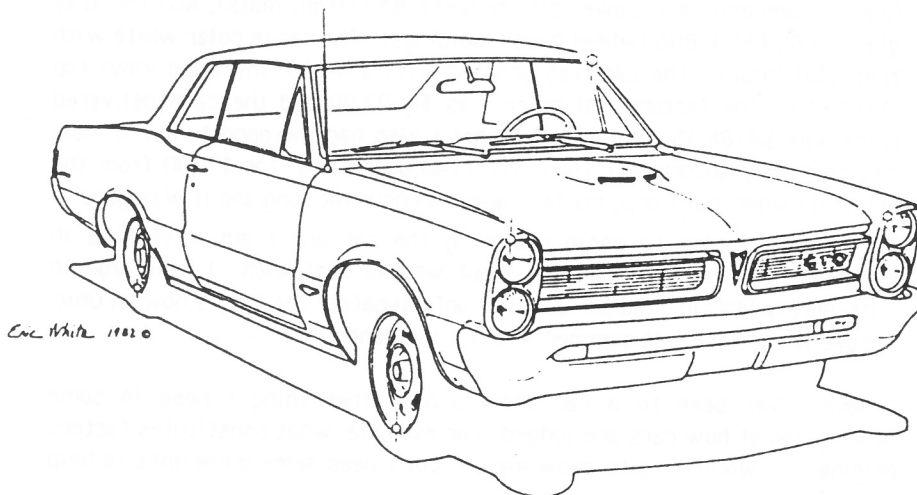
National Meet: Neal Blankenship Show Chairman stated that a lot has been done. Dan Whitmore of Glory Days will be doing a tech sessions and they are talking with Pontiac Motors. Registration form is together and will be in the Legend next month. There are a few changes on registration. There is a \$5.00 charge to show your car in concourse show. The new judging standards are written and ready to print. There have been major changes, all score sheets are now on one page. The GTO National Hot Line is in working order 837-COLS. Another big change in the National Meet is in the vendor and parking lot. When you first register your car you will get a receipt and parking lot pass so you can get into the Marriott parking lot. This pass has to be on windshield before your arrival. This will stop cars from just driving around in the lot looking at the concourse cars. Jeff Inskip and Neal will be meeting with Rally Club to finalize the rally class. Lynn Inskip is working on food and entertainment. Most of this is in place. Richard and Neal are working on getting someone to judge the model car contest. Cars will be separated into age groups and skill level.

New Business: Jim Wangers wants to know if we are interested in having him come and show his hour film and give his speech. Cost is same as last year, travel expenses and hotel expenses. The members in attendance did not feel we could afford this expense and could not tie it in with Spring Show. Thought was maybe this could be used at Nationals. Neal will handle this. Chuck Denlinger from Indiana made a surprise visit to our meeting. He was delivering parts for one of our members. Hows that for service. He made a suggestion for the Spring Show to sell tickets to bust up a car like a Ford. It was discussed that we would need a trailer or tow truck and clean up the mess and get the car.

New Faces: Ron Weber 70 Judge, 66 Sedan ( Judge doesn't have bench seats)  
Jim Bowser 67 Convertible  
Gary Witchen 64 Convertible friend of Kurt Pearce

We are in need of workers for the Spring Show and the National Meet. Please contact any of the officers whose phone numbers are in front of the Paw Prints and volunteer.

Next months meeting Dennis Pontiac 7:00pm March 8



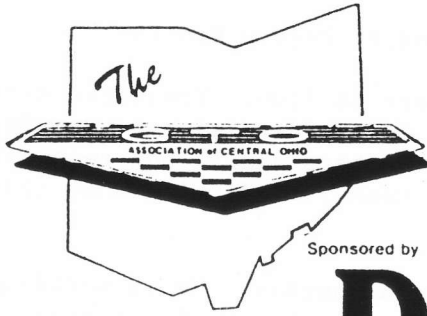
February 8, 1989 Meeting At Dennis Pontiac

President Jeff Ruffer called the meeting to order at 7:00. Treasurer's report shows we have \$1,505.48. The expenses for the month were advertising in Hemmings for our Spring Show. Membership renewals: We have 53 members and 15 non renewals. We will send notice in next issue of Paw Prints to these 15 members informing them this is last issue they will receive.

Spring Show: Richard talked with Aaron of Dennis Pontiac. He is working on big plans for our Spring Show but wanted to wait until later to let us in on them. He stated that the lot will be ready in time for the show. Dennis Pontiac will be doing a lot of advertising in their normal ads. Our part on the advertising is taken care of. We have sent to Hemmings for ads and Jeff Inskeep will be placing ads in other magazines. It will be coming out in the Legend. Jim Evans who is in charge of registration will be getting with people to find out where they will be willing to help. Richard Whaley has been working with Craig Gallagher on the New Albany Athletic Boosters to do the food concessions for the Spring Show. Mr. Gallagher stated the Boosters have accepted to do the food for the show. Brats, pepsi wagon, chips, candy, hot dogs. After discussion on the percentage we get of the sales it was our proposal of 10% of net. Mr. Gallagher will go back to the Boosters with our proposal of 10%. He felt that would be acceptable. He will be back at next meeting with their approval or disapproval. There was discussion on the flyer for the Spring Show that stated there were vendor spaces but no price. The cost is \$15. for 1st space which is one parking space, \$10 ea. additional.

Ballet Suggestions From Our Members: President Jeff Ruffer has read over the ballet returns with suggestions from our members on how to improve our club. Most people wanted the car show to stay in the Spring. Biggest complaint was lack of communication. The Paw Prints is usually our only communication with members who cannot come to the meetings. Jeff stated that anyone in the club is free to write a letter to the editor or make suggestions. They will not be edited. Members want to see more functions that are not cruise-ins. We have tried to have functions other than cruise-in. We have the summer picnic and the Christmas Party. Last year we went to Jeff and Lynn Inskeep's cabin in the hills after we went to the Rock House. The same people always show up for any of our functions. Those of you who had this statement to make, get in contact with one of the officers with suggestions on what or where we can go. Swap Meet in Winter was another suggestion from members. We had one at Haydocy Pontiac. We made a lot of money but we need to have it indoors. One suggestion from a member in attendance was to have it at National Guard Armory. Another suggestion was a project car. We have tried to have tech sessions and they never got off the ground. When we asked members to let us know if they were interested in tech sessions we never got but one or two responses.

Paw Prints: We are in need of an editor. Jeff Inskeep stated that he is the printer and does not have the time to also be an editor. Dead line for getting information to Jeff Inskeep is 20th of each month. New members are asked to send in info on your cars, how you got them, how long you've had them, what you have done to them. This also applies to our old members. We need this information from you. We cannot write it without you. Parts list are always welcome. If you go to a junk yard and see a car, let us know so that we can pass it on to our members who just might need a part off that year car. Jeff Inskeep suggested having a publishing crew to meet at his north office to get the Paw Prints out. Doing folding, putting stamps on, labels, laying out the information etc. He needs at least two people to help. Anytime of the week except Tuesday. He would prefer Saturday or Sunday morning. Richard Whaley commented on how excellent this months issue was. The best we have seen in awhile. That's because our members got involved. Keep getting involved.



Announces Their 4th Annual

# All GTO Show & Swap Meet

Sunday June 18, 1989

Sponsored by



2900 Morse Road • Columbus, Ohio  
(between Cleveland Ave. & Westerville Rd.)

REGISTRATION 8:00 - 12:00 Noon • JUDGING at 12:00 Noon  
3 TROPHIES EACH CLASS

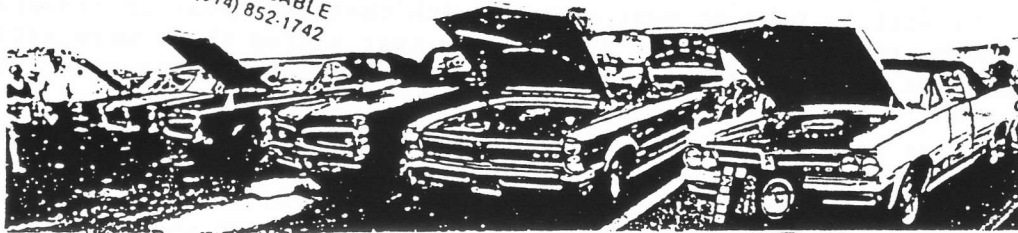
Class Descriptions and Additional  
Information Available by Calling:

GTO HOTLINE (614) 837-Cols [ 837-2657 ]

VENDOR SPACES AVAILABLE  
Call: Ron Landis (614) 852-1742

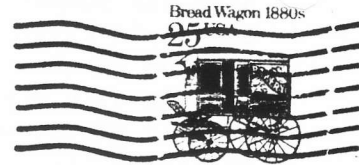
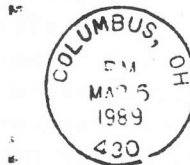
Or Write To:

The GTO Association of Central Ohio  
P.O. Box 215, Lithopolis, OH 43136



## Paw Prints

598 Old Coach Road  
Westerville, OH 43081



NANCY WHALEY  
305 S. MARKET STREET  
LITHOPOLIS, OH 43136