

Paw Prints

VOLUME 3, ISSUE 1

SPECIAL POINTS OF INTEREST:

- 2012 Holiday Party
- Bob Lutz book review



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A Letter from the Editor

I really don't like this time of year. The holidays are over. Because of that, for me, there's no reason to enjoy seeing snow falling. Cars are sleeping under their blankets with months before we can think about enjoying them again. Yeah, this time of year stinks.

Well at least I get to see some of you good people at club meetings and our holiday party. That's what I'm focusing on for this piece.

If you don't regularly attend our club meetings, I ask you to please consider it. They only happen once a month (the second Wednesday of every month), so it's really not that frequent. But a lot of things happen in those meetings. Things that, often times, help set the direction and determine certain things about our

club that you should want to know about and voice your opinion about.

For example, did you know that the GTOAA increased its membership percentage requirements on chapters to 55%? Did you also know that it's going to continue to go up each and every year until it reaches 100%?

As a chapter, one of the benefits we get is insurance coverage when we hold or sponsor an event.

We spent much of the last meeting seeing if we can get to that number and what we may have to do in coming years. Don't you want to be part of those discussions? I know I do. Stay involved and informed.

The holiday party is another great way to spend time with your fellow club members. It's a fun time with

good conversation, good food and good people.

The swap meet is a great way to contribute your time to helping the club. It's an important fund raiser for our club and we need all the help we can get.

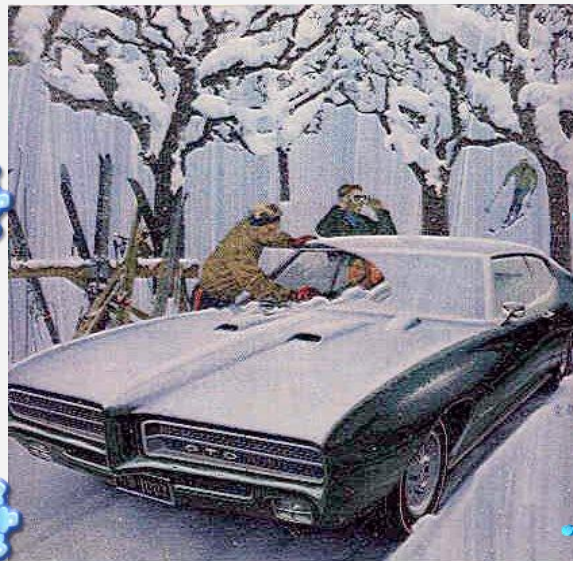
With the monthly meetings, the holiday party and the swap meet, I get through this time of year and stay involved.

I think it would help you too.

I hope to see you at all of them.

Oh and I'm still looking for volunteers for Member Spotlight pieces. Without show coverage, those pieces help make the Paw Prints better this time of year.

—Kevin



Bob Lutz: Car Guy

book review by Steve Schaeffer

If you do not read any other book this year, a must read is “Bob Lutz Car Guys vs. Bean Counters”, The Battle for the Soul of American Business.

Bob Lutz started in the auto business in the early 1960's. In 2001, General Motors hired Lutz out of retirement with a mandate to save the company by making great cars again. Following Lutz's philosophy, after emerging from bankruptcy in 2009, GM is back on track. They have winners like the Chevrolet Cruze, the Cadillac CTS, the Chevrolet Equinox, the GMC Terrain and at Buick with the Le Crosse and Regal. They have a technology leader and innovator with the Chevrolet Volt. Despite Ford's advertising, GM's full size Silverado and Sierra are the segment leaders.

Over the years, GM dominated with bold creative leadership and iconic brands like Cadillac, Buick, Oldsmobile, Pontiac, Chevrolet and GMC. Then they let the bean counters take over. Mediocrity was good enough. The result was bankruptcy. Why did they agree to union demands such as the job bank and health care that they plainly couldn't afford?

General Motors mistakes are legendary. For example, Hummer should not have been a separate brand, but instead called Hummer by GMC. That would have vastly reduced the financial commitment and allowed GM to drop it when the heat came on about giant SUVs. Another error was the \$10 billion that was spent on Saturn. That money should have been invested in new product programs for GM's existing car divisions. Saturn never turned a profit for GM and consumed a ridiculous amount of capital. In addition, GM's many consolidations and brand management were ill advised. You cannot sell an automobile like commodities such as detergent or toothpaste.

Pontiac was one of the sacrificial lambs. The Solstice and the G8 V-6 and V-8 were great cars. Unfortunately, Pontiac didn't have any money for advertising. The '04 GTO was supposed have been released in '02. The styling could have been a lot fresher. Also, it originally was to retail at \$25,000, instead of \$30,000 and up. Unlike the Japanese competition, it turns out that there was no standardization between the world wide GM makes. So, it took 2 years to get the GTO to comply with US standards.

It is also interesting to see what Bob Lutz would have done if he had been GM's president instead of Vice Chairman.

From the book jacket, a reviewer wrote, “no holds barred, no punches pulled and no stone left unturned. It's a true insider's perspective and a great read.” I agree.



Tiger Bites! - Noteworthy News Bites

- ◆ The 2012 Holiday Party will be on February 25, 2012. The spot for this year's party will be the clubhouse at Mike Schockley's condominium community (Villas on the Boulevard). **Please RSVP to Donna Landis (sharklandis@netscape.net) if you haven't already.** See the full page of information and directions later in your Paw Prints.
- ◆ Our swap meet will be on March 18, 2012. Post card flyers have been sent out. It will be held at Haydocy at the main dealership again this year. Come early to help setup and/or stay late to help clean up!
- ◆ The dates for the 2012 Summer Night Cruise in and Annual Indian Uprising will be Friday, July 20 and Saturday July 21, 2012. Planning will begin soon.
- ◆ The SEMA Action Network (SAN) set July 13 as Collector Car Appreciation Day. See www.semasan.com for more info. We are all encouraged to commemorate the day by taking out our cars. I'm sure we'll be out in force
- ◆ Don't forget to get signed up at our web site so you can get information on weekly cruise and car shows. You can also get an electronic copy of the Paw Prints all the way back to November 2008. **If you are an Internet Explorer user, update to version 8 or newer to resolve a login issue where it looks as if you cannot login even after registering.**
- ◆ If you need to renew or are thinking of renewing your **GTOAA membership, please do so ASAP** to ensure our club remains a valid GTOAA chapter with all the benefits of that status. There is an application in your Paw Prints below and the GTOAA can now take membership applications on line. Our club just met the this year's requirement. The percentage requirements go up every year until 100% is reached.



Welcome New Members!

- ◆ **No New Members this month**

For Sale

- ◆ 1969 GTO Conv., everything NEW, Correct WT 69 400 w/ worked 48 heads. Hillard built to RA III/IV specs (Cam) Factory Matador Red/red Int./White (orig. black) top. PHS docs. 4 spd no console, wood wheel, hood tach, All R/A equipment correct and intact. Pete Serio Rebuilt Shifter (orig)., rebuilt Munci 3.55 open rear. PS, drum brakes, Was Dad's car. Asking \$40k. Have \$35k in receipts, did most labor myself and \$10k paint job. Call Ron Landis at 740-215-1742 (cell) or 740-852-1742 (home).
- ◆ Wanted 1967 GTO Hardtop or Sedan. Original unrestored car with factory paint, interior and drive-train. Looking for a survivor type car. Prefer HO 4 speed. Will consider all others. Call Andre Spanjol 1-440-647-6686 mornings or please leave a message.
- ◆ Pontiac Grand Prix 2-Door Hdtp For Sale: 1980 Pontiac Grand Prix 2-door Hdtp with 3.8 Liter V-6 and auto trans. In family since new. The body, interior, and power train are in very good to excellent condition. Only 39,400 original miles. \$3,500 For more info contact Wayne King at 614-633-8494 or, E-mail: wcking@netzero.net
- ◆ For Sale! A TON of miscellaneous 1964–1969 GTO parts and some Pontiac Sales Literature for many years. See the club web site, in the Forum section in the For Sale Forum for the entire list and contact information (<http://www.gtoaco.com/forum/index.php>) CALL 440 254-4642 or email me (patandgreg2011@hotmail.com)

*Send in your items for sale to your Paw Prints Newsletter Editor (pictures welcome).
Remember, ads are FREE to GTOACO Members!*



Meeting Minutes, January 11, 2012

President Jim Evans called the meeting to order. Those in attendance were Steve Schaeffer, Dan Gregory II, Max Treier, Bill and Twila Hartley, Joe Block, Shawn Rinehart, Jim Lowry, Brent Barham, Bill and Karen Sigg, Brenda and Cody Ferguson, Ron Cozzo, Kevin Russo, Jeff Inskip, Kevin Landis, Mike Shockley, Donna and Ron Landis

Treasurers Report: Jim gave the PNC Bank report. Mike gave the Treasurer's report. We will be transferring all the money from KeyBank to PNC Bank. We will only have PNC Bank as our Bank.

Holiday Party: February 25th, 2012 at Mike Shockley's Club House. See the Paw Prints for address and directions. Party will start at 6:00PM. Anyone wishing to bring a desert may do so.

If you already haven't RSVP to Donna by 2-20-2012. Text her at 740-506-5804 or e-mail at sharklandis@netscape.net. Ann and Tony's of West Jefferson will provide the food again this year.

Swap Meet: Date has been set for March 18th, 2012 at Haydocy. Before the meeting members put stamps on post cards. Flyer is on the web site. 1 person has sent in money for a space.

GTOAA: Membership for the GTOAA to receive insurance is now up to 55%. Our club has that percentage.

Dan Gregory Jr: After 30+ years they have expanded into a restoration parts company. No shipping cost if you pick up at the shop or at the monthly club meeting. Go to the web site at www.djgtoparts.com for more information.

Summer Car Show and Cruise In 2012: Kevin will be checking on a new location. Will try and have some ideas for next month's meeting.

Continuous prayers to Jack & Leah Ferron, Joe & Renda Bennett and Jeff Frazier.

Meeting Adjourned: Motion made by Ron Landis, 2nd by Ron Cozzo

Submitted by Donna Landis, Secretary

*Meetings held
the 2nd
Wednesday
each month at
Haydocy
Automotive on
W. Broad St.
Columbus, OH*





2012 GTOACO Holiday Party!



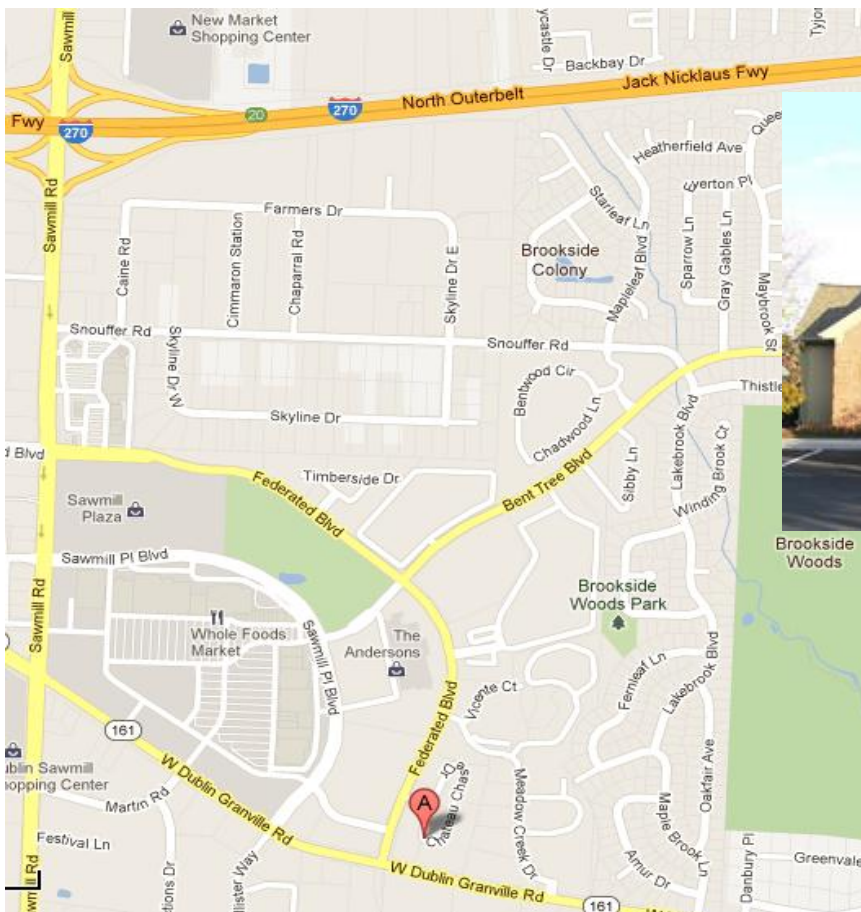
Come out and enjoy the great company of your fellow club members and great food at our 2012 Holiday Party, Saturday, February 25, 2012!

This year the party will be held at Mike Schockley's condominium community clubhouse (Villas on the Boulevard). Mike's address is 6812 Chateau Chase Dr. Columbus, OH. When you arrive at the condominium community, if you enter from Federated Boulevard, you are facing the party house.

If you already haven't RSVP to Donna by 2-20-2012. Text her at 740-506-5804 or e-mail at sharklandis@netscape.net.

The fun starts at 6pm. Anyone wishing to bring a dessert, please do! Dinner will be provided by the club from Ann and Tony's of West Jefferson (their food was great last year!).

Take I-270 to Sawmill Road. Head south on Sawmill Road but get into the left hand lane to turn left onto Federated Boulevard. Follow Federated until you see Villabrook Drive on your left. Turn left onto Villabrook and into Villas on the Boulevard. The clubhouse is right in front of you.





Calendar of Events



February 8, 2012

Regular Meeting 7pm @ Haydocy Automotive

To eat before the meeting be at Rooster's on West Broad St. anytime after 5:00PM. Roosters is located in the parking lot in front of the strip mall across the street from Jeg's former Broad St location.

February 25, 2012

2012 Club Holiday Party 6pm @ Villas on the Boulevard Clubhouse

See the full page of information and the meeting minutes for more information. Come out and join in the fun! Please RSVP to Donna Landis before February 20! (sharklandis@netscape.net or Text her at 740-506-5804)



FEBRUARY 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8 <i>Club Meeting 7pm @ Haydocy</i>	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25 <i>Holiday Party 6pm@Villas on the Boulevard</i>
26	27	28	29			

ALL PONTIAC INDOOR SWAP MEET

March 18, 2012

Enter on East Side of Building
at the Service Entrance

Haydocy

HAYDOCY AUTOMOTIVE, 3885 WEST BROAD STREET, COLUMBUS, OH

VENDOR SET-UP 7:00 A.M. - 9:00 A.M.
OPEN TO PUBLIC 9:00 A.M. - 1:00 P.M.

10' x 10" spaces - \$15.00 each
\$2.00 general admission

For swap & vendor information call:

Jim Evans (740) 927-5302

e-mail: gtoaco71@columbus.rr.com

www.gtoaco.com

Or write to:

GTO Association of Central Ohio

13791 Cable Road, Pataskala, OH 43062

GTOACO and Haydocy Automotive are not responsible for any damage or injury.



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GTOAA Information

Your chapter is an affiliated chapter with the GTO Association of America. You can join the National GTO organization, the GTOAA & receive the Golden Quill Award Winning publication, *The Legend*.

To Join complete the form below and mail in, or join online at www.gtoaa.org



Membership Application

Date: _____

Mem #: _____

Name: _____

Phone: _____

Address: _____

Email: _____

GTO Ownership is not a requirement of membership to the GTOAA

GTO OWNERSHIP

Year _____ Body Style _____ Engine _____

Year _____ Body Style _____ Engine _____

Year _____ Body Style _____ Engine _____

I agree that, if elected to membership, I will conform to all rules of the Association and conduct myself in the manner that promotes the goals and purposes of the Organization.

Signed: _____ Date: _____

DUES:
\$35.00/year for members in the USA, \$40.00USD/year for Canadian members, and \$50.00USD/year for all other international members. \$5.00 for associate memberships in the same family name (includes membership card, decal, and membership listing). There is a \$2.00 bank processing fee for applications paid by credit card.

CHECK / MO # _____

Mastercard / Visa Card # _____ Exp # _____

Signed: _____ Date: _____

Make Check/Money order payable to GTOAA:

Mail signed Application to: GTOAA, PO BOX 455, Timnath, CO 80547

GTOACO Sponsors



Haydocy Automotive

3985 West Broad St
Columbus Oh 43228
(614) 279-8880

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Jim Evans



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