



Paw Prints

VOLUME 4, ISSUE 4

A Letter from the Editor

SPECIAL POINTS OF INTEREST:

- Penetrating Oils
- Prevent Blindness Thank You!
- You Be The Judge: Part 3

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As I sit down to write this piece, the weather has finally turned! Well, almost. We keep getting warm then cold again. In fact, I had my GTO out Saturday and while it was out it was cold enough to give us a small snow flurry! It was nothing really to worry about and just floated a couple flakes down, but still it was surprising. When was the last time you had your GTO out in a snow flurry?

Regardless, of those big temperature swings, Spring is here! If you haven't yet gotten your GTO out and done a nice long drive with it., do it! I can't tell you how nice it was to be out in mine.

Now many of us, myself included, are turning our attentions to making up that list. You know which list I am speaking of right? The list of things we want to get done before the National Co-Vention! I hope I get at least half of mine done before heading out to Dayton . It will be July before we know it!

Inside this issue, you'll find a nice Thank You letter from the folks at Prevent Blindness for our donation from last summer's show.

You will also find that the May Calendar of Events has every-

thing on it from Stan Farlow's Event Calendar he's been working on since January. I know that there is a Hocking Hills cruise planned and there may also be a cruise out to Grandpa's Garage. Both will be very nice drives. I will be putting the events in Stan's calendar in the Paw Prints each month. I will also still put my weekly post of car shows into the Local Forum on our web site. Also enjoy part 3 of You Be the Judge.

I will be on vacation for the May meeting, so I will see you at the June Meeting.

—Kevin



Inside Penetrating Oils

Penetrating Oils

Machinist's Workshop magazine recently published some information on various penetrating oils that is very interesting. Some might appreciate this. The magazine reports they tested penetrates for break out torque on rusted nuts.

The results are below, as forwarded by Steve Schaeffer. They arranged a subjective test of all the popular penetrates with the control being the torque required to remove the nut from a "scientifically rusted" environment.

<i>Penetrating oils</i>	<i>Average torque load to loosen</i>
No Oil used	516 pounds
WD-40	238 pounds
PB Blaster	214 pounds
Liquid Wrench	127 pounds
Kano Kroil	106 pounds
ATF*-Acetone mix	53 pounds



The ATF-Acetone mix is a "home brew" mix of 50 - 50 automatic transmission fluid and acetone. Note this "home brew" released bolts better than any commercial product in this one particular test.

Our local machinist group mixed up a batch and we all now use it with equally good results. Note also that "Liquid Wrench" is almost as good as "Kroil" for about 20% of the price.

*ATF=Automatic Transmission Fluid



A Thank You from Prevent Blindness



State Office
1500 West Third Avenue
Suite 200
Columbus, Ohio 43212
Phone: 614.464.2020
Toll Free: 800.301.2020
Fax: 614.481.9670

Northeast Ohio Chapter
Hillcrest Medical Bldg. #1
6803 Mayfield Road
Suite 111
Cleveland, Ohio 44124
Phone: 440.720.1285
Fax: 440.720.1441

Northwest Ohio Chapter
2200 Jefferson Avenue
Suite 2020
Toledo, Ohio 43604
Phone: 419.327.2020
Fax: 419.327.2494

Southwest Ohio Chapter
615 Elsinore Place
Annex Bldg.
Suite 2020
Cincinnati, Ohio 45202
Phone: 513.531.9001
Fax: 513.531.9002

Dayton Office
313 South Jefferson Street
Suite 104
Dayton, Ohio 45402
Phone: 937.223.8766
Fax: 937.223.8767

Email: info@pbohio.org
Website: pbohio.org



Mission:
To Prevent Blindness
and Preserve Sight

January 25, 2013

Donna Landis
GTO Association of Central Ohio
58 Arlington Avenue
London, OH 43140-1030

Dear Ms. Landis,

Grateful thanks for your contribution of \$400.00 to Prevent Blindness Ohio's Annual Sight-Saving Campaign. Your generosity brings our mission to life – to prevent blindness and preserve sight.

Thanks to you, 52-year-old Shirley found out early that she had cataract and needed bifocals, too. Shirley, homeless and needing help, turned to Prevent Blindness Ohio. After connecting her to donated vision care services, she was able to obtain her GED and get her life on track after falling on hard times.

Your investment helps our smallest Ohioans, too. When Cleo was referred from a Prevent Blindness Ohio-trained vision screener, her mother was unable to get her to an eye doctor due to lack of resources and a medical condition. The school nurse, understanding just how important Cleo's vision was to her academic success took Cleo to get her very first eye exam and pair of glasses, utilizing Prevent Blindness Ohio's network of donated services. Her school nurse said, "When Cleo put on her glasses, she just beamed!"

Prevention is simple and cost effective. Blindness and vision loss are not. Your support helped us provide direct services to more than 800,000 Ohioans last year and educate millions of consumers about what they can do to protect and preserve their precious gift of sight including:

- Vision screening programs that find children and adults at highest risk for losing their vision and connecting them to professional eye care and eyeglasses.
- Educating Ohioans of all ages about the importance of protecting their eyes from injury at home, work, school and play.
- Advocating for programs and policies that widen access to sight-saving care for individuals in urgent need so that vision can be preserved. Often vision lost to eye disease or injury cannot be restored.

We say it all the time: **when it comes to eyes, you get one pair and no spare.** Thank you for your investment to protect and promote healthy vision. We encourage you and your loved ones to take good care of their eyes. And, when you need information about eye health and safety, please do not hesitate to allow us to help.

Sincerely,

Sherill
Sherill K. Williams
President & CEO

We are overwhelmed by your generosity. So proud to be affiliated with the GTOACO!

P.S. Because no goods or services were furnished to you in exchange for this contribution, the entire amount can be considered for a tax deduction.



You Be the Judge Part 3: What Really Happened to Ponitac

By Jim Mattison - Originally printed in the February 2013 GTOAA Legend

Part 3 of the series I am calling, You Be the Judge was originally printed in the February 2013 Legend. It is the response from Jim Mattison to Jim Wangers opinion on what happed to Pontiac. This is the article that started it for me. Thanks to Tom Szymczyk, editor of the Legend, for sending me all the articles!

I hope you enjoyed the three article series.



You Be The Judge



What Really Happened To Pontiac

Originally printed in the February 2013 GTOAA Legend

I've read many interpretations of what happened to Pontiac. However, the demise of Pontiac didn't take al-most 50 years as some have pro-claimed. Nor were the general man-agers of the 70s, 80s, and early 90s to blame, as some have suggested. I be-lieve that I am qual-ified to comment on this subject as I was there, inside the walls of Pontiac's head-quarters, from 1989-1997.

It all began in 1992 when the GM Board of Directors decided to go out-side the corporation and hire new lead-ership. They were out to remove the current Chairman and CEO, Bob Stemple, who was a good automobile man, engineer, and person. They elected former Board member John Smale as the new Chair-man.

John Smale hired an exec from Bausch and Lomb, Ron Zarella, to move GM forward into the new millennium. Zarella was supposedly a whiz at mass marketing and was put in charge of all GM North American Operations. He was later found to not have a clue of how to run a car company. Additionally, his credentials and masters degree were later found to be false and he was asked to leave the company!

However, during his tenure Ron Zarella brought in many of his "cronies" and placed them in key positions throughout the company. Many of you may remember that it was during this time period that Oldsmobile Division was closed!

It was during this time that John Middlebrook was the general manager of Pontiac Division and a vice president of GM. John became general manager in 1989 and had literally spent his entire career at Pontiac. He was origi-nally hired into Pontiac directly by John De-lorean in 1967. John was a bright bus-iness person and a staunch ad-vo-cate for Pontiac at GM corporate meetings. Among other things, he championed the redesigned '97 Grand Prix, the fourth generation Firebird, and all Ram Air programs.

In 1996 Ron Zarella decided to merge the Pontiac and GMC Divisions into one. This was not a merger – it was a takeover! In every instance the key positions within this new Pontiac-GMC Division were staffed by people from GMC. Middlebrook got promoted and moved over to become the new general manager of Chevy, replacing Jim Per-kins. Roy Roberts, the previous general manager of GMC Division became the general manager of the newly creat-ed Pontiac-GMC Division. This, in my opinion, was the beginning of the end for Pontiac!

Roy Roberts never spent so much as a single day running Pontiac-GMC. His GMC trucks were selling well and he put the division on autopilot while he spent all of his time gathering awards around the countryside for him be-ing an execu-tive minority. Finally, in 1999, Roberts was forced into retirement and replaced by Lynn Myers as gen-eral marketing manager of Pontiac-GMC.

Lynn held that position from 1999 until 2004, when she retired. Her accomplishments at Pontiac-GMC in-cluded the Aztek and mishandling of the return of the GTO. She was also the one who pulled Pontiac out of NAS-CAR racing.





What Really Happened To Pontiac

Originally printed in the February 2013 GTOAA Legend

Continued

Lynn was a very nice lady, but she was no general manager or leader. Whatever the corporation wanted, she would go along. She heavily relied on another of the Zarella-recruited cronies named Bob Kraut, who she put in charge of Grand Prix, Firebird, and GTO brands. At his hands the excitement was gone from the Excitement Division.

Maybe you are starting to see what was happening. "No one was watching the store" from 1996 to 2004! It didn't take 40 or 50 years to sink Pontiac, it only took eight.

However, there were a few bright spots. The first was a man named Bob Lutz and the other Jim Bunnell a die-hard Pontiac man, who replaced Lynn Myers as general marketing manager. For whatever reason, Bob Lutz liked Pontiac. Lutz and Bunnell tried to re-vive Pontiac as a specialty division with products like the Solstice and others that were ready, but their effort was too little too late.

When the GM bankruptcy came, the federal government determined that GM had too many divisions and some had to go. First went Hummer and Saturn, then it became a toss-up between Pontiac and Buick. Pontiac was out-selling Buick almost six to one in North America. However, there was a new market emerging in China and the name Buick was popular there, thanks to the emperor of China who saw Buick as an emblem of status. Pontiac was out and officially closed their door on October 31, 2010.



Tiger Bites! - Noteworthy News Bites

- ◆ **Club Cruise Calendar:** Stan Farlow continues to work on a Club Cruise Calendar where we can set some events to attend or cruise as a club at least a couple times a month. Starting this month, it is now part of the Paw Prints' Calendar of Events. The first trip will be in May to Hocking Hills and possibly a cruise to Grandpa's Garage! See the Calendar below for dates. Contact Stan if you are interested! I will continue to post weekly shows on our website in the Local Forum.
- ◆ 2013 is the year of the second GTOAA/POCI Co-Vention in Dayton at the Nutter Center. Many club members are planning on attending. Get your hotel reservations in early if you want to stay close to the show. Host hotel room block (with the co-vention group rate) and the hotel next door are sold out (regular rooms may still be available). Host hotel is the Holiday Inn again. Homewood Suites, Hampton Inn and Fairfield Inn are very close and Residence Inn is relatively close. Come to the next club meeting to find out who is going when and where they are staying.
- ◆ If you need to renew or are thinking of renewing your **GTOAA membership, please do so** to ensure our club remains a valid GTOAA chapter with all the benefits of that status. There is an application in your Paw Prints below and the GTOAA can now take membership applications on line. **You will need to be an active GTOAA member to register for the Co-Vention!**



Welcome New Members!

- ◆ *No new members this month*

For Sale

- ◆ For Sale! A TON of miscellaneous 1964–1969 GTO parts and some Pontiac Sales Literature for many years. See the club web site, in the Forum section in the For Sale Forum for the entire list and contact information (<http://www.gtoaco.com/forum/index.php>) CALL 440 254-4642 or email me (patandgreg2011@hotmail.com)
- ◆ DJ GTO Parts! Now your one stop shopping place for used and NEW GTO parts. If you know the part number, great, otherwise just let them know what it is you need! See Dan Gregory Jr. (or call 614-563-0877 or email info@djgtoparts.com) for more information and options for taking delivery of your parts or visit their website at <http://djgtoparts.com/>. GTOACO members receive a discount!



*Send in your items for sale to your Paw Prints Newsletter Editor (pictures welcome).
Remember, ads are FREE to GTOACO Members!*



Meeting Minutes April 13, 2013 Meeting

President Jim Evans called the meeting to order. Those in attendance were Kevin Landis, Pam & Stan Farlow, Jeff Frazier, Mike McVan, Max Treier, Jim Lowry, Cody & Brenda Ferguson, Doug & Ton Boyle, Brent Barham, Ron Cozzo, Kevin Russo, Larry Reeb, Steve Schaeffer, Bill Sigg, Ron & Donna Landis.

Treasurers Report: Jim Evans gave the Treasurer's report for Mike Shockley.

Swap Meet: March 17th, 2013. All Vendors seemed to be happy. Had about 175 people enter, 23 spaces were sold and \$219.00 worth of club merchandise was sold. Dan Jr. asked that the Swap Meet be held the 3rd Sunday in March.

Earth Angel Show June 15th: Fairfield County Fairgrounds. Club will have a quarter page in the program at a cost of \$225.00.

2013 Nationals: The Club would like to have a space inside to sell our merchandise. Kevin Landis will check on the price and make sure there would be no conflict with the local club and the GTOAA. Club members would sell the merchandise and a schedule would be made up.

Summer Show: The date has been set for June 23, 2012 at Haydocy. Jim will get a hold of Jeff Inskip and he will get the flyers in the mail. Jim will be sending a PDF file to all members. We will have an ad in the Legend and will be sending \$50.00 to Big Al for his continuing support for advertising our show. Kevin Landis will take care of the food vendor. Jim will bring in some trophies next meeting for us to decide on. We will also do a special give away of all the old trophies we still have.

Norwalk: August 2nd, 3rd, 4th. Groups are going out Wednesday and Thursday.

Cruises: Stan Farlow once again brought in the calendars for the upcoming summer. Looks like a May cruise to Hocking Hills is being planning.

Swap Meet: The GTO Greater Ohio Club is having their annual Swap Meet Sunday April 7th. Ron & Kevin Landis are going for sure since Ron has to pick up some carbs. Jim Evans and Ron Cozzo also showed interest in going.

Next Meeting: May 8th, 2013

Meeting Adjourned: Motion made by Kevin Russo, 2nd Ron Landis

Submitted by Donna Landis, Secretary



**Meetings held
the 2nd
Wednesday
each month at
Haydocy
Automotive on
W. Broad St.
Columbus, OH**

Calendar of Events

May 8, 2013

Regular Meeting 7pm @ Haydocy Automotive

To eat before the meeting be at Rooster's on West Broad St. anytime after 5:00PM. Roosters is located in the parking lot in front of the strip mall across the street from Jeg's former Broad St location

May 5, 2013

Cruise-In @ Grandpa's Garage

<http://www.i70grandpasgarage.com/>

May 11, 2013

Possible Club Cruise to Hocking Hills

Watch email for information or contact Stan Farlow if you are interested in going.

May 12, 2013

Mother's Day!

Happy Mother's Day ladies!

May 17-18, 2013

Mecum Auction, Indianapolis.

May 24—26, 2013

Springfield Swap Meet, Clark County Fairgrounds.

<http://www.ohioswapmeet.com>

May 27, 2013

Happy Memorial Day!

MAY 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5 <i>Cruise-In @ Grandpa's Garage</i>	6	7	8 <i>Club Meeting 7pm@Haydocy</i>	9	10	11 <i>Club Cruise to Hocking Hills</i>
12 	13	14	15	16	17 <i>Mecum Auction Indianapolis</i>	18
19	20	21	22	23	24	25 <i>Springfield Swap Meet</i>
26 <i>Springfield Swap Meet</i>	27 <i>Memorial Day</i>	28	29	30	31	

2013 POCI & GTOAA Co-Ventio Registration Form

41st Annual Pontiac Oakland
Club International Convention

34th Annual GTOAA Convention

July 9th-13th, 2013



Office Use Only

Reg # _____

Date _____

Check # _____

Wright State Nutter Center
Dayton, Ohio

REGISTRATION IS REQUIRED FOR ALL ATTENDING MEMBERS, EVEN IF NOT ENTERING A VEHICLE.
MEMBERS OF BOTH NATIONAL ORGANIZATIONS MUST REGISTER WITH EITHER POCI OR GTOAA
REGISTRATION FEE COVERS: MEMBER, SPOUSE OR SIGNIFICANT OTHER, AND CHILDREN

MEMBER REGISTRATION FEE: **\$59.00** ~ AFTER JUNE 1st: **\$80.00**

Name _____ POCI or GTOAA Number _____

Mailing Address _____

City _____ State _____ Zip _____

Home Phone _____ Cell Phone _____

Email Address _____

Credit Card # _____ - _____ - _____

(VISA, MC or DISCOVER) Exp. Date _____ / _____ Sec. Code _____

CHECK OR MONEY ORDER (NON-REFUNDABLE) MADE PAYABLE TO AND MAIL FORM TO:

CHECK EITHER THE POCI OR GTOAA BOX BELOW AND MAIL ACCORDINGLY

2013 POCI CONVENTION

POCI 2013 Convention
PO Box 68
Maple Plain, MN 55359

2013 GTOAA CONVENTION

Pontiacs Of Southeastern Indiana
GTOAA 2013 Convention
PO Box 259
Oldenburg, IN 47036



Visit www.gtoaapocinationals.com for updates and the latest event information! For sponsorship opportunities and vendor registration please contact Paul Freese @ 812-614-3332 or see the website. Information will also be available at www.poci.org and www.gtoaa.org.

Convention Activity Sign-Up Packets will be available after March, 1 2013. Please check your delivery preference:

via E-mail or

via USPS

Save postage and check www.gtoaapocinationals.com regarding electronic registration!
POCI questions can be directed to the POCI Club Office at 877-368-3454.
GTOAA questions can be directed to Doug Pulskamp at 812-212-6280.

Hotel reservations are the responsibility of the registrant. Convention rate rooms will be available for

reservation starting July 23, 2012. Information on the "Host Hotel" and surrounding area hotels can be found at the website. Mention "2013 Co-Ventio" to reserve rooms at the special rate.



GTOACO Club Officers

President

Jim Evans
13791 Cable Rd
Pataskala, OH 43062
740-927-5302
gtoaco71@columbus.rr.com

Vice President

Kevin Landis
112 Chandler Ave
London, OH 43140
740-361-1116
klandis@absolutecleaner.com

Treasurer

Mike Shockley
6812 Chateau Chase Dr.
Columbus, OH 43235
614-395-6411
schockleymike@att.net

Secretary

Donna Landis
58 Arlington Ave
London, OH 43140
740-506-5804
sharklandis@netscape.net

Board of Directors

Toni Boyle
6394 Medinah Ct
Westerville, OH 43082
614-899-7716

Ron Cozzo

1710 Buttermilk Hill Rd
Delaware, OH 43015
740-777-1135
rcozzo@earthlink.net

Brenda Ferguson

8819 Crestwater Dr
Galloway, OH 43119
614-878-1789

Newsletter Editor

Kevin A. Russo
3175 Arctic Ave.
Lewis Center, OH 43045
740-549-2279
krusso_sp@hotmail.com

Newsletter Mailings

Bill Hartley
9810 Roller Rd
Byesville, OH 43723
740-685-6525
bhartley@hartleyco.com

Web Master

Paul Wilson
107 Leonard Ave
Newark, OH 43055
740-973-7807
webmaster@gtoaco.com





GTOAA Information

Your chapter is an affiliated chapter with the GTO Association of America. You can join the National GTO organization, the GTOAA & receive the Golden Quill Award Winning publication, *The Legend*.

To Join complete the form below and mail in, or join online at www.gtoaa.org



Membership Application

Date: _____

Mem #: _____

Name: _____

Phone: _____

Address: _____

Email: _____

GTO Ownership is not a requirement of membership to the GTOAA

GTO OWNERSHIP

Year _____ Body Style _____ Engine _____

Year _____ Body Style _____ Engine _____

Year _____ Body Style _____ Engine _____

I agree that, if elected to membership, I will conform to all rules of the Association and conduct myself in the manner that promotes the goals and purposes of the Organization.

Signed: _____ Date: _____

DUES:
\$35.00/year for members in the USA, \$40.00USD/year for Canadian members, and \$50.00USD/year for all other international members. \$5.00 for associate memberships in the same family name (includes membership card, decal, and membership listing). There is a \$2.00 bank processing fee for applications paid by credit card.

CHECK / MO # _____

Mastercard / Visa Card # _____ Exp # _____

Signed: _____ Date: _____

Make Check/Money order payable to GTOAA:

Mail signed Application to: GTOAA, PO BOX 455, Timnath, CO 80547

GTOACO Sponsors



Haydocy Automotive

3985 West Broad St
Columbus Oh 43228
(614) 279-8880

Absolute Cleaning Services

Cleaning Blinds, Fire Damage, Ceiling cleaning & service restoration

Kevin Landis, President

112 Chandler Ave
London Ohio 43140
740-490-7185

klandis@absolutecleaner.com

Inskeep Brothers, Inc.

Printers

Jeffrey K Inskeep

3152 E Dublin-Granville Rd
Columbus Ohio 43231
614-898-6620

DJ Auto Parts, Inc.

Dan Gregory, II
11283 Main St
Stoutsville Ohio 43154
740-474-4614
Fax 740-474-2314

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Jerry Brownfield
2830-D Fisher Rd
Columbus Ohio 43204
614-308-9028
Fax 614-308-9034
ccas2830@aol.com



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740-927-5302

Pataskala, OH 43062

13791 Cable Rd.

Jim Evans



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